



Middle Tennessee's Original Senior News

# our SENIOR TIMES

KEEPING SENIORS INFORMED IN MIDDLE TENNESSEE

## Advertising Information

### Ad Sizes

Available Ad Sizes	W x H (Inches)
Full Page	9.75" x 14.75"
Junior Page	7.25" x 10.75"
1/2 Page Vertical	4.75" x 14.75"
1/2 Page Horizontal	9.75" x 7.25"
1/3 Page Vertical	4.75" x 11.00"
Bottom Page Banner	9.75" x 3.00"
1/4 Page Vertical	4.75" x 7.25"
1/8 Page Horizontal	4.75" x 3.65"
Business Card Size	4.75" x 1.875"
Color is available at a 15% surcharge.	

TERMS: Net R.O.I., except as may be otherwise stated by contract. All accounts are billed on date of publication. Discounts, if any, are earned by prompt payment of invoices. In the event of non-payment, or interruption of series, all discounts are forfeited and the accounts may be re-invoiced at the higher applicable rates. All new accounts must submit payment with insertion order. Credit applications are available. Tearsheets are always available for your co-op purposes.

Contact Dean Hutson  
[dean@commonsensemédiagroup.net](mailto:dean@commonsensemédiagroup.net)

# 931-252-0963

